

COMING SOON



THE 47TH ANNUAL

ALBUQUERQUE INTERNATIONAL BALLOON FIESTA®

October 6-14, 2018

PLAN NOW TO PARTICIPATE IN THIS YEAR'S ADVERTISING CAMPAIGN!

In 2017 the Fiesta was attended by over 850,000 guests, 64% from out of State, generating an economic impact of over \$100 million in the local economy. These people come prepared to invest in New Mexico.

This means you!

This year's publication features:

The Rio Grande Corridor,
from **The Historic Old Town of Albuquerque** to
The Village of Los Ranchos to **The Village of Corrales**
Acoma Pueblo - Sky City
Jemez Springs

Included in this 32 page, full color publication is an extensive Calendar of Events, Restaurant Guides, Editorial copy portraying each Community and photography by some of New Mexico's finest photographers. ***NEW THIS YEAR: Add a live link to your website, from the on-line version of the magazine.***

10,000 copies will be distributed to local venues including RV Parks in the area and at the Balloon Fiesta Park, Hotels, Visitor Centers, the Balloon Museum and the Indian Pueblo Cultural Center. As an advertiser, copies will be available to you, for your own customers.

CALL NOW TO RESERVE YOUR SPACE!

Spaces Available

AD SIZE	RATE	WIDTH	HEIGHT
1/6 Page Vertical	\$275	2.5"	5.125"
1/3 Page Vertical	\$550	2.5"	10.5"
1/3 Horizontal	\$550	5.25"	5.125"
1/2 Page Horizontal	\$825	8"	5.125"
2/3 Page Vertical	\$1100	5.25"	10.5"
Full-page	\$1500	8.75" (Trim 8.5")	11.75" (Trim 11")
Full Page Inside Front or Back Cover	\$1600	8.75" (Trim 8.5")	11.75" (Trim 11")
Full Page Back Cover	\$1800	8.75" (Trim 8.5")	11.75" (Trim 11")

**New
ADD-ON OPTION:
Make your ad a LIVE
LINK to your website
from our on- line
version of the magazine
for only
\$20.00!**

Please email your ad
(300 dpi JPG, TIF or PDF) to:

wells22@msn.com

*(If you need assistance with your artwork,
we are here to help!)*

Remember to include your event listings
for our calendar with your artwork

Closing Dates

Space Reservation by:
August 10

Artwork and
Event Calendar Listings due:
August 20

Contact

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